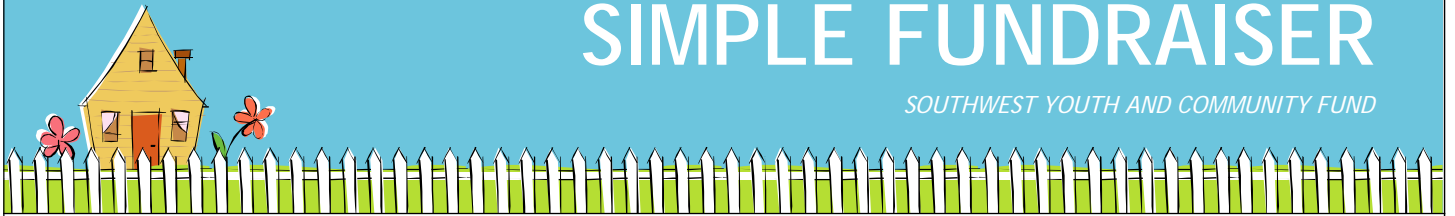


SIMPLE FUNDRAISER

SOUTHWEST YOUTH AND COMMUNITY FUND



EDUCATIONAL FOUNDATION SUPPORT NETWORK

The Educational Foundation Support Network is a Phoenix-based support group that offers youth and community organizations a creative channel to raise vital income year after year. Our program is called **Simple Fundraiser**, and works off of cause-related marketing dollars. In a joint effort with The Legacy Golf Resort and other leading resorts, we have established the most effective channel to raise funds – with the added benefit of discovering the world of vacation ownership. We have absolutely no restrictions on how much money can be raised ... so don't be afraid to aim high!

HOW DOES IT WORK?

A Simple Fundraiser is funded through the generous support of some of the finest resorts in Phoenix. In lieu of spending marketing dollars on TV and radio, participating resorts allocate advertising dollars in support of youth and community organizations throughout the Phoenix Valley. As an alternative to cookie dough and car washes, individuals and/or couples attend a sales presentation at select participating resorts. For each qualified sales presentation, your organization receives **\$100**. It is that simple.

IS SIMPLE FUNDRAISER RIGHT FOR YOUR GROUP?

Absolutely. However, as with any initiative, you will have some parents who simply won't participate. **THAT'S OKAY**. The goal is to get started and demonstrate the simplicity of Simple Fundraiser. It will pay off in the end!

PARTICIPATING RESORTS

Participating resorts are some of the finest in the country and offer the best travel solutions in the industry. They care for their community and simply want to expose more people to the advantages of vacation ownership. Resort choices will vary from time to time; but will be updated on our site regularly.

While there are **no obligations to purchase**, we ask that participants attend with an open mind. A Simple Fundraiser is not for everyone. But for those who have an interest in learning how to travel locally or abroad, it will truly be a wonderful experience!

CAN YOUR GROUP ATTEND TOGETHER?

Due to sheer numbers, presentation showrooms cannot accommodate group tours; this includes two or more couples attending together. If multiple couples attend a presentation together, they will tour together and only be credited \$100. All participants will be contacted and scheduled individually to offer the best service available.

HOW MUCH CAN YOUR GROUP RAISE?

At **\$100** per qualified tour, the amount raised is only restricted by the support and size of your group.

- 20 qualified presentations \$2,000
- 100 qualified presentations \$10,000
- 500 qualified presentations \$50,000
- 1,000 qualified presentations \$100,000

CAN WE ATTEND MORE THAN ONE RESORT?

Participants can attend only **one** EFSN Resort Partner within a 12-month period. Which means you can run Simple Fundraiser year after year!

This is the greatest fundraising idea I've ever seen! It not only makes sense to me, but it makes sense to the kids and parents!

- Dave Barney, head coach for pvcc track/field

WHAT IS THE DEFINITION OF A QUALIFIED PRESENTATION?

Participants must meet certain qualification criteria to receive a gift and \$100 towards their fundraiser.

The Legacy Golf Resort

- Qualified participants must be 25 years or older
- Must have a household income in excess of \$50,000
- All participants must be married or cohabitating and attend an approximate 90-minute sales presentation
- All parties must be US citizens
- Must hold a major credit card (*debit cards not accepted*)
- Cannot be SVC employees, Shell Vacation Club Owners or couples who have attended an EFSN participating resort in the past 12 months.

NOTE: Children 8 and under cannot attend the presentation. A children's room is available to ages 2-8.

HOW DO WE GET PAID?

All payments are made on a 30-day cycle. Your organization will be paid each month for the previous month's activity. You will also receive detailed information, including:

- Everyone who has registered to attend a resort presentation
- Everyone who has attended a resort presentation
- What individual they sponsored (*if applicable*)

IMPORTANT: Your group must submit a W-9 before payments can be made. Please make sure to ask one of our staff members for a blank form.

PARTICIPATION INCENTIVES

Besides earning \$100, each qualified couple and/or individual who attends a sales presentation will receive a participation incentive; including such items as:

The Legacy Golf Resort: choice of one of the following:

- \$100 dining certificate to local restaurants
- 2 Diamondback Suite Tickets (*on availability basis*)
- 10 Harkins Movie Theatre Tickets
- Overnight Legacy Resort get-a-way

"As a timeshare owner, I can say this is the most creative and effective fundraiser I have ever seen."

– Carl Marshall
participant of Simple Fundraiser
and parent of five active boys

BONUS: Anyone choosing an overnight stay will also receive a choice of two Harkins Movie Theatre tickets or a \$25 dining certificate!

WHAT'S THE CATCH?

Companies across the country are realizing the benefits of Community Outreach programs. By supporting Simple Fundraiser, participating resorts are merely diverting money that would have otherwise been spent on television, radio or print advertising ... and putting it to better use by contributing to organizations throughout YOUR community.

CAN PEOPLE OUTSIDE OUR ORGANIZATION ATTEND?

Absolutely! As long as they meet the Details of Participation and have an interest in travel, please encourage friends, family, neighbors and co-workers to participate. Each qualified presentation earns your organization **\$100!**

WHAT IF WE KNOW ANOTHER ORGANIZATION INTERESTED IN A SIMPLE FUNDRAISER?

Tell them all about our fundraiser and YOU will earn \$20 per qualified tour who attends from your referred group. This means if you refer five groups who each send 50 qualified tours, YOU earn \$5,000. Not bad for a few phone calls.

HOW TO REGISTER

You can register your group online or by calling EFSN at 623.792.8604 or online at simplefundraiser.com. After registering, an EFSN staff member will make contact regarding your custom flyer / registration form. This form can be modified to fit your needs and goals.

If you have an upcoming parent or group meeting, please let us know! An EFSN representative would be happy to come out and answer questions and/or register people on the spot.

WHERE ARE PRESENTATIONS HELD AND WHEN CAN PEOPLE ATTEND?

**The Legacy Golf Resort
6808 South 32nd Street
Phoenix, AZ**

The Legacy is located just off I-10 and Baseline – a few miles west of Arizona Mills.

Tour Times

Monday	9am	9:30am	12pm	12:30pm		
Tuesday	9am	9:30am	12pm	12:30pm		
Wednesday	9am	9:30am	12pm	12:30pm		
Thursday	closed					
Friday	9am	9:30am	12pm	12:30pm	5:30 pm	7:30 pm
Saturday	9am	9:30am	12pm	12:30pm	2:30 pm	3 pm
Sunday	9am	9:30am	12pm	12:30pm	2:30 pm	3 pm

Our goal is simple ... to help you reach yours.



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A Simple Fundraiser
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We're on the Web!
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